



Boğaziçi University
Lifelong Learning Center



A MODEL FOR BALANCING SOCIAL & FINANCIAL ASPECTS @ BULLC

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Background



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- Bogazici University (BU) has a leading role in Turkey in the area of *new generation university* by **integrating social dimension with its education and research functions**.
- BU has been serving the public by means of **Lifelong Learning Centre (BULLC)** since 2002, in order to share university's academic accumulation of over 150 years *with a mission of integrating the needs of the society with the requirements of the era by presenting high valued trainings*.



A model @BULLC



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- Due to the **current inconsistency in the funding climate**, BULLC had begun to explore potential partnerships with different stakeholders as a way to **respond to both the social mission and financial sustainability**.
- It was believed that **partnerships** in the Corporate Social Responsibility (CSR) projects would be a good initiative, in order to **fulfil both dimensions**.
- Those projects are mainly financed by the **private sector**, but the **governmental bodies** and the **NGOs** are also supporting with their in-kind investments, while the university has been collaborating by transferring academic knowledge and experience.
- Within this model, BULLC has decided to focus on tackling the issues about **women empowerment, young employment and children rights**.

Boğaziçi University Open Lectures

- BU has started a series of seminars called “**Boğaziçi University Open Lectures**” (BUOL) in the social sciences, humanities and life sciences, in order to furnish citizens with the latest developments in scientific fields.
- The **BUOL** aims to convey information and discussions in
 - the emergence of scientific curiosity,
 - free thought and
 - creative ideas to people.
- The **BUOL** are held by BU academics with *free of charge*.
- BU has been collaborating with *neighbour district municipalities*.
- Since 2016, the BUOL have met their audiences for **12 times**, organised in **3 district municipalities**, reached to almost **4.000 participants** besides the offline records.



