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## Summary

### ***Financial Sustainability for the Future of Continuing Education: Key Strategies and Solutions***

It is a volatile time for higher education around the world and leaders are increasingly concerned about the current financial model for higher education. Interestingly, some of the biggest threats to the financial sustainability of higher education in general point to some of the greatest strengths of continuing education and lifelong learning institutes. It is important to our survival that continuing education not be viewed as competition for a university's resources and students but rather as part of the creative solution.

Identifying the most serious challenges to higher education today and discussing the strategies to address them leads us to develop financially sustainable models that can have continuing education and lifelong learning at their core. A healthy financial model for continuing education is critical to the ability of a university to fulfill its mission in our global society.

In the U.S., public research universities oftentimes have the strongest public service missions and some of the biggest funding challenges. Therefore, continuing education and lifelong learning organizations within these institutions have long relied on outside sources of funding. At the University of California, Berkeley, the financial model for continuing education has evolved and is viewed as a much valued revenue-generating business for the campus.