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Profile

Diana Wu. Dr. Diana Wu has been a senior administrator at top public universities during her 20-year career in higher education. She is a leader in continuing, professional, and online education and has been the Dean of University Extension at the University of California, Berkeley since 2008. UC Berkeley Extension develops and runs revenue-generating academic programs that increase access to UC Berkeley, improves the student learning experience, trains the global workforce, and maintains and builds upon UC Berkeley's academic excellence. The Extension team includes 170 staff and 1400 instructors who serve 48,000 annual student enrollments in over 2000 courses and 80 programs.



In 2012, she was appointed to an additional role as the creator and first Executive Director of the Berkeley Resource Center for Online Education. The online education team of 45 full-time staff works with faculty throughout the university to support online innovation and build online courses including MOOCs, credit courses, certificate programs, and professional master's degree programs. This team supports campus partners on program design and development, financial modeling, marketing and recruitment, pedagogical innovation, media production, and course support and delivery.

In 2017, she also became the founding Dean of New Academic Ventures at Berkeley (NAV-B) building a team to develop academic revenue generation strategy for the Berkeley campus and for each individual Berkeley department and school.

Wu received her BA from Stanford University and her MA and Ed.D from the University of California, Los Angeles. She is a native of San Francisco, California.